

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters’ Day, 2014 – Publicity – Scrolling in Television Channels – Payment of bills Rs.7,865/- to I Power Media, (Metro T.V), Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1666

Dated: 27-04-2014

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014.
2. From M/s. Metro TV, Hyderabad, Invoice No.1313, dt:25-01-2014.
3. G.O.Rt.No.1475, Fin. (Expr.GAD.I) Dept.dt.11.04.2014.

ORDER:

In the letter 1st read above, M/s Metro TV News Channel has been requested to telecast telecasted 100 Scrolls through their channel from 7.00 a.m. on 23-01-2014 to 1.00 p.m. on 25-01-2014 to create awareness among the citizens / electors regarding National Voters Day Celebrations, 2014. Accordingly, M/s Metro TV, Hyderabad has telecasted the spots and furnished the bill for an amount of Rs.7,865/- including all taxes and requested for arranging payment in the reference 2nd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.7,865/-** (Rupees seven thousand eight hundred and sixty five only) to M/s. I Power Media, (Metro T.V), Hyderabad towards the cost of telecasting spots through their channel 23-01-2014 to 25-01-2014 to create awareness among the citizens / electors regarding National Voters Day Celebrations, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2014-15 and released vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“I Power Media” A/c No. 30151010005981, Syndicate Bank, Khairatabad Branch, Hyderabad, IFSC Code: synb 0003015 & PAN Card No.AADFI6865N.**

(Contd...2...)

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The M/s. I Power Media, Flat No.503, Maruti Plaza, Khairathabad, Hyd-34
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER